

Appendix B. Annotated Questionnaires

High School Profile Survey

(544 schools)

This survey should be filled out either by the school's principal, assistant principal, or another administrator with access to information about the school's programs and the surrounding community.

Journalism Activities and Clubs

1. Regardless of whether or not your school provides formal coursework in journalism, please indicate whether your school offers the following student media activities, and what year the activity was first initiated. If the activity is not being offered, please indicate whether the activity was eliminated/dropped in the past 5 years. (Your best guesses are fine.)

Currently offered? % Yes	If no: eliminated in past 5 yrs? % Yes		Year activity started				
			2001– 2004	1981– 2000	1961– 1980	1941– 1960	1940 or earlier
74%	40%	Student newspaper that requires students to make judgments about what is newsworthy	19%	28%	26%	18%	9%
7	3	Student magazine with a news component that requires students to make judgments about what is newsworthy—Category does not include yearbooks or student literary magazines	22	39	23	13	3
3	2	Student-run radio station with a news component that requires students to make judgments about what is newsworthy	24	29	40	8	-
14	7	Student-run television station with a news component that requires students to make judgments about what is newsworthy	32	55	13	-	-
21	3	Student Internet or World-Wide Web publication with a news component that requires students to make judgments about what is newsworthy	53	46	1	-	-
20	3	Any other form of student media with a news component that requires students to make judgments about what is newsworthy. (Please describe on the lines below.)	48	25	9	14	3

2. Does your school currently assign one or more faculty members to serve as formal advisors to any of the publications or broadcast media in your school?

84% Yes If yes, how many? Mean: 1.65

Journalism Classes and Electives

3. Approximately what percentage of students (grades 9–12) at your school are currently enrolled in classes primarily dedicated to teaching journalism skills? (Your best guess is fine.)

16% None
 2 Less than 1%
 29 1% to less than 5%
 26 5% to less than 10%
 14 10% to less than 15%
 4 15% to less than 20%
 9 20% or higher

4. What is the total number of students (grades 9–12) at your school who are currently enrolled in classes primarily dedicated to teaching journalism skills? (Your best guess is fine.)

- 16% None
- 29 1–10
- 39 11–40
- 9 41–70
- 4 71–100
- 3 100 or more

5. Please list the names of courses offered in your school (if any) that are primarily dedicated to the teaching of journalism skills.

Course title (top mentions):

- 30% Yearbook
- 26 Journalism II
- 16 Newspaper/newspaper writing
- 12 Journalism III
- 8 Intro to Journalism
- 6 Publication/publishing
- 6 Broadcasting (TV, radio)
- 5 Journalism IV

6. Where does student learning about media and journalism rank among your high school’s list of priorities? (Please check just one box.)

- 17% It ranks high among the school’s priorities
- 53 It is a priority, but not a high priority
- 31 It is not a priority.

7. Would you like to see your school expand its existing student media programs?

85% Yes

If YES:

What current obstacles stand in the way of your school expanding its student media programs? (Please circle one number.)

Not an obstacle		Moderate obstacle				Major obstacle				
0	1	2	3	4	5	6	7	8	9	10

Mean

- 8.51 Not enough financial resources/budgeting constraints
- 4.60 Not an important priority among high school officials
- 3.45 Student media publications too controversial
- 5.14 Students are not interested/apathetic
- 4.75 Teachers lack knowledge to teach/supervise such programs
- 4.27 Lack of support from school district officials

8. Is your school a public school, a private secular school, or a private religious school? (Please check one category.)

- 71% Public
- 5 Private/secular
- 24 Private/religious

9. Is your school a charter school?

1% Yes

10. What type of school is it? (Please check the category that best describes your school.)

- 92% **Regular school**
- 6 School with a **special program emphasis** (such as a science/math school, performing arts school, talented/gifted school, foreign language immersion school, etc.)
- **Special education** school (primarily serves students with disabilities)
- **Vocational/technical** school—primarily serves students being trained for specific occupations
- 3 **Alternative**—offers a curriculum designed to provide alternative or nontraditional education. If so, please describe below:

11. Grade levels at your school. (Please check all appropriate categories.)

25% Below 7th
 35 7th
 38 8th
 96 9th
 99 10th
 98 11th
 97 12th

12. Around the first of October, what was the total number of students enrolled in your school in grades 9–12 and comparable ungraded levels? (Do not include postsecondary or adult education students.)

31% Less than 200
 18 201–400
 11 401–600
 9 601–800
 5 801–1000
 6 1001–1200
 4 1201–1400
 5 1401–1600
 3 1601–1800
 3 1801–2000
 6 2001 or more

Around the first of October, how many male students were enrolled in your school in grades 9–12 and comparable ungraded levels? (Do not include postsecondary or adult education students.)

34% Less than 100
 16 100–199
 10 200–299
 9 300–399
 5 400–499
 6 500–599
 5 600–699
 3 700–799
 3 800–899
 2 900–999
 8 1000 or more

Around the first of October, how many full-time and/or full-time equivalent teachers were employed at your school?

9% Less than 10
 18 10–19
 14 20–29
 12 30–39
 9 40–49
 4 50–59
 5 60–69
 5 70–79
 6 80–89
 3 90–99
 15 100 or more

13. During the most recently completed academic year, what percentage of 12th grade students in your high school graduated with a diploma? (DO NOT INCLUDE certificates of completion or attendance. Your best guess is fine.)

3% Less than 75%
 1 75% to less than 80%
 2 80% to less than 85%
 5 85% to less than 90%
 10 90% to less than 95%
 43 95% to less than 100%
 36 100%

14. Of those who graduated during the most recently completed academic year, approximately what percentage went to: (Your best guess is fine.)

Four-year colleges
 6% 10% or less
 1 11% to 20%
 2 21% to 30%
 5 31% to 40%
 10 41% to 50%
 43 51% to 60%
 36 61% to 70%
 36 71% to 80%
 36 81% to 90%
 36 91% to 100%

Two-year colleges
 11% 5% or less
 15 6% to 10%
 11 11% to 15%
 18 16% to 20%
 18 21% to 30%
 13 31% to 40%
 8 41% to 50%
 7 51% or more

Technical or specialized schools
 45% 5% or less
 29 6% to 10%
 8 11% to 15%
 9 16% to 20%
 9 21% or more

15. Approximately what percentage of students (grades 9–12) enrolled at your school are classified as Spanish/Hispanic/Latino? (Your best guess is fine.)

Spanish/Hispanic/Latino
 22% None
 20 1% or less
 24 2% to 5%
 11 6% to 10%
 9 11% to 20%
 9 21% to 50%
 5 51% or more

Black/African-American
 17% None
 24 1% or less
 22 2% to 5%
 11 6% to 10%
 7 11% to 20%
 12 21% to 50%
 6 51% or more

16. Approximately what percentage of students (grades 9–12) enrolled at your school are classified as one of the following racial or ethnic minorities? (Your best guess is fine.)

American Indian or Alaskan native
 48% None
 33 1% or less
 12 2% to 5%
 3 6% to 10%
 1 11% to 20%
 3 21% to 50%
 1 51% or more

Asian
 24% None
 32 1% or less
 27 2% to 5%
 7 6% to 10%
 6 11% to 20%
 3 21% to 50%
 1 51% or more

17. How would you characterize the surrounding community? (Please check one.)

19% Urban
 34 Suburban
 47 Rural

18. How would you characterize the population demographics of the student body? (Please check one.)

14% Upper to Upper Middle Income
 37 Middle Income
 37 Lower-Middle Income
 12 Poor/Socioeconomically disadvantaged

19. Approximately what percentage of students (grades 9–12) enrolled at your school qualifies for government-sponsored free lunch programs?

11% None
 10 1% to 5%
 11 6% to 10%
 16 11% to 20%
 14 21% to 30%
 19 31% to 50%
 18 51% or more

20. Does your school maintain some form of partnership or association with any of the following organizations? (Please check all applicable.)

% Yes

- 5% American Society of Newspaper Editors
- 1 Radio, Television News Directors Association
- 1 The First Amendment Center
- 2 Washington Post

21. How many high schools (including your own) are currently located in this school district?

- 55% 1
- 11 2
- 16 3 to 5
- 10 6 to 10
- 8 11 or more

Thank you for your participation.